

- Separate Exhibit Area
- Option to Exhibit
One or Both Days
- Make New Contacts
- Learn Something New
- Most of All – Be Where
Your Competitors Are

***Reserve Your
Exhibit Booth Today!***

For More Information
Call Valann Budischak
(888) 448-1203
dnlainc@comcast.net

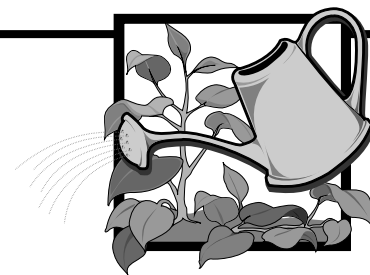


**Delaware Nursery
& Landscape
Association**



P.O. Box 897
Hockessin, DE 19707

Address Service Requested



DELAWARE HORTICULTURE INDUSTRY EXPO and 30TH ANNUAL DELAWARE PESTICIDE CONFERENCE

January 15 & 16, 2020

Sponsored By



**Delaware Nursery
& Landscape
Association**



**UNIVERSITY OF DELAWARE
COOPERATIVE
EXTENSION**

Dear Horticulture Industry Exhibitor:

More than a decade ago, the Delaware Horticulture Industry Expo (DHIE) and Annual Pesticide Conference underwent a facelift. It's been a huge success, so we've stuck with the format! The event, hosted by the Delaware Nursery & Landscape Association, Delaware Department of Agriculture and Delaware Cooperative Extension, will be held January 15 and 16, 2020, at the Modern Maturity Center, Dover, Delaware.

The DHIE Offers:

- **Separate exhibitor area to allow you to visit with customers throughout the duration of the conference. We will layout booths with your special needs in mind.**

The Modern Maturity Center provides ample exhibit space conveniently located next to the seminar/workshop areas. The Exhibit area will be the center of activity for the two days.

We have lined up 2 days of workshops and interesting speakers, covering all aspects of the horticulture industry. Both days have been designed for workshops and ample time to tour the trade show. Our expanded mailing lists and increased advertising promise to make this the best attended Expo.

If you would like additional information about the Expo, please feel free to contact me. I hope to see you in January.

Sincerely,



Valann Budischak
Executive Director

January 15, 2020

- 8:00 - 8:30 Registration/View Exhibits
8:30 - 8:45 DNLA Business Meeting
8:45 - 9:15 Bamboo Control
Todd Davis, DE Dept. of Agriculture
9:15 - 10:10 Accommodations in the Landscape
for Elderly and Young Populations
Eric Bardenhagen, Univ. of Delaware
10:10 - 10:40 Break/View Exhibits
10:40 - 11:40 Selecting Trees That Thrive in Urban
and Suburban Landscapes
Vinnie Simeone, Planting Fields Arboretum
11:40 - 12:00 DNLA Landscape Awards
12:00 - 1:00 Lunch/View Exhibits
1:00 - 2:00 The Four-Season Garden: Trees and
Shrubs with Year-Round Interest
Vinnie Simeone, Planting Fields Arboretum
2:00 - 2:20 Break/View Exhibits
2:20 - 3:20 Sprayer Calibration: Effective Control and Saving \$\$
Dr. Kerry Richards, UD Cooperative Extension

January 16, 2020

- 7:45 - 8:30 Registration/View Exhibits
8:30 - 9:20 Read the Label....Follow the Directions!
Dr. Kerry Richards, UD Cooperative Extension
9:20 - 10:10 Post Construction Stormwater Management Strategies
Blake Moore, UD Cooperative Extension
10:10 - 10:40 Break/View Exhibits
10:40 - 11:20 Dealing with Deer
Ray Murphy, Nemours Mansion and Gardens
11:30 - 12:00 Jobs for Delaware Grads
Nicole Poore, Jobs for Delaware Graduates
12:00 - 1:00 Lunch/View Exhibits
1:00 - 2:00 Confessions of an Attention Deficit Gardener:
An Unembarrassed Account of using Annuals and
Tender Perennials to Create Brilliant Landscapes that
Change Every Year
Dr. Robert Lyons, Professor Emeritus,
Univ. of Delaware
2:00 - 2:20 Break/View Exhibits
2:20 - 3:10 What's Bugging You?
Dr. Brian Kunkel, UD Cooperative Extension

EXHIBIT RESERVATION

COMPANY NAME _____

ADDRESS _____

TELEPHONE NUMBER _____ EMAIL _____ CONTACT _____

NAMES REPRESENTING COMPANY _____

*One company representative will be admitted with your exhibit. If additional representatives will attend, there will be an additional charge of \$25.00 per person. One company per booth. No sharing of booths will be permitted.

Requested Booth Space

Does booth need to be against wall _____ Back Drop _____ Height _____

Booths are approximately 8' x 10'. An 8' table & 2 chairs are provided.

Return this form with payment to: Delaware Nursery & Landscape Association
Valann Budischak
P.O. Box 897
Hockessin, Delaware 19707
(888) 448-1203 phone / fax

Exhibit booths will be assigned on a "first come, first serve" basis, so register early for the best booth locations.

	Before Dec. 31	After Dec. 31
One Day Registration	\$225.00	\$250.00
Circle Day: January 15		
Two Day Registration	\$265.00	\$290.00
Additional representatives (per person)	\$25.00	

The DNLA does not accept credit cards.

Total Enclosed \$ _____